

An Evaluation Framework for Low Carbon Energy Transition Learning Projects

Steve Williams

University of British Columbia, Vancouver BC
Institute for Advanced Sustainability Studies, Potsdam Germany

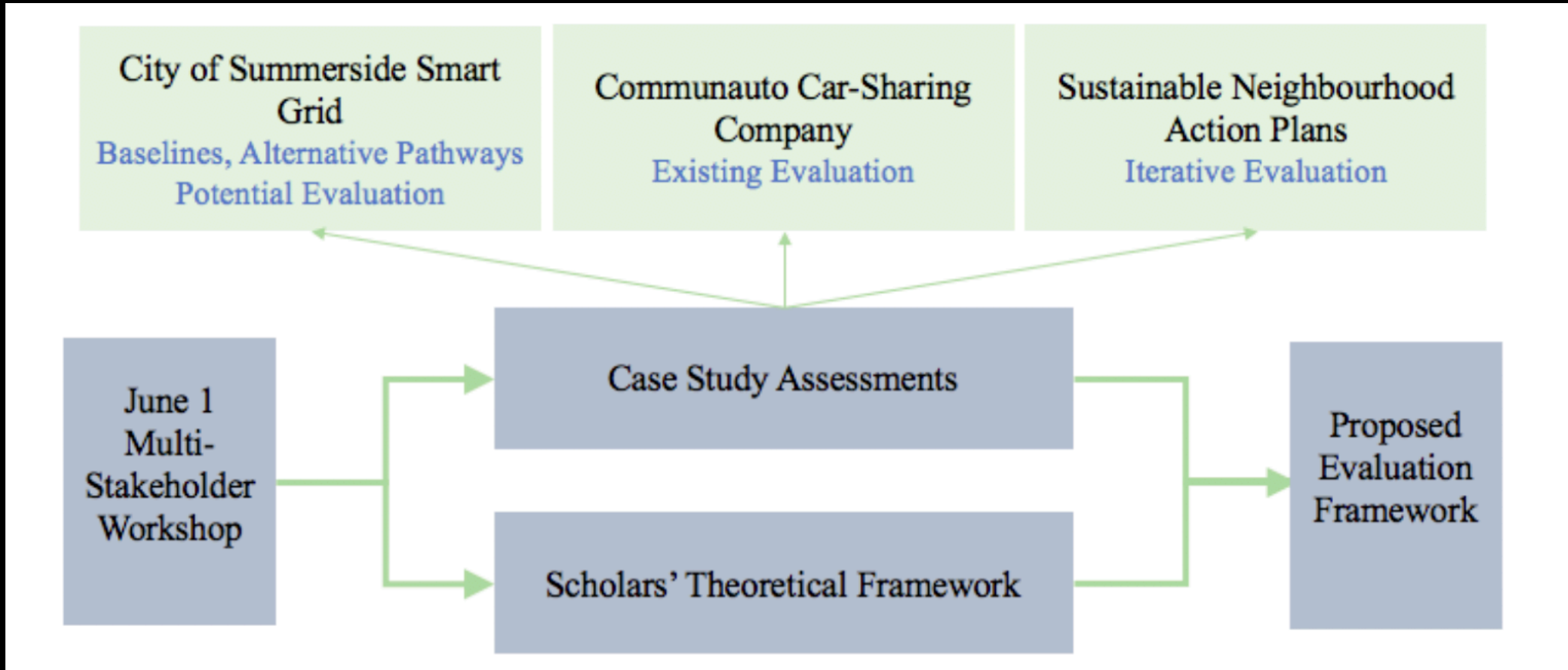
12 October 2018

Based on: “A framework to evaluate low-carbon energy transition learning projects”

Authors: Potvin, C.^a, Sharma, D.^a, Williams, S.^b, Meadowcroft, J.^c, Rosenbloom, D.^c, Hall, M.^d, Hoffmann, M.^e, Robinson, J.^e, Sheppard, S.^f, McVey, I.^g, Ashley, B.^h, Wielinski, G.ⁱ and Morency, C.^j

- a. Department of Biology, McGill University, 1205 Dr Penfield Ave., Montreal, QC, H3A 1B1
- b. Faculty of Science, University of British Columbia, 429 – 2202 West Mall, Vancouver, BC, V6T 1Z4
- c. School of Public Policy and Administration, Carleton University, 5224 Richcraft Hall, Ottawa, ON, K1S 5B6
- d. Faculty of Sustainable Design Engineering, University of Prince Edward Island, 550 University Avenue, Charlottetown, PEI, C1A 4P3
- e. Munk School of Global Affairs, University of Toronto, 1 Devonshire Place, Toronto, ON, M5S 3K7
- f. Faculty of Forestry, University of British Columbia, 2424 Main Mall, Vancouver, BC, V6T 1Z4
- g. Ontario Climate Consortium Secretariat, Toronto And Region Conservation Authority, 101 Exchange Avenue
Vaughan, ON, L4K 5R6
- i. City of Summerside, 275 Fitzroy St, Summerside, PE, C1N 1H9
- j. Department of Civil, Geological and Mining Engineering, Polytechnique Montréal, 2900, boul. Édouard-Montpetit, Montréal, QC, H3T 1J4

Context



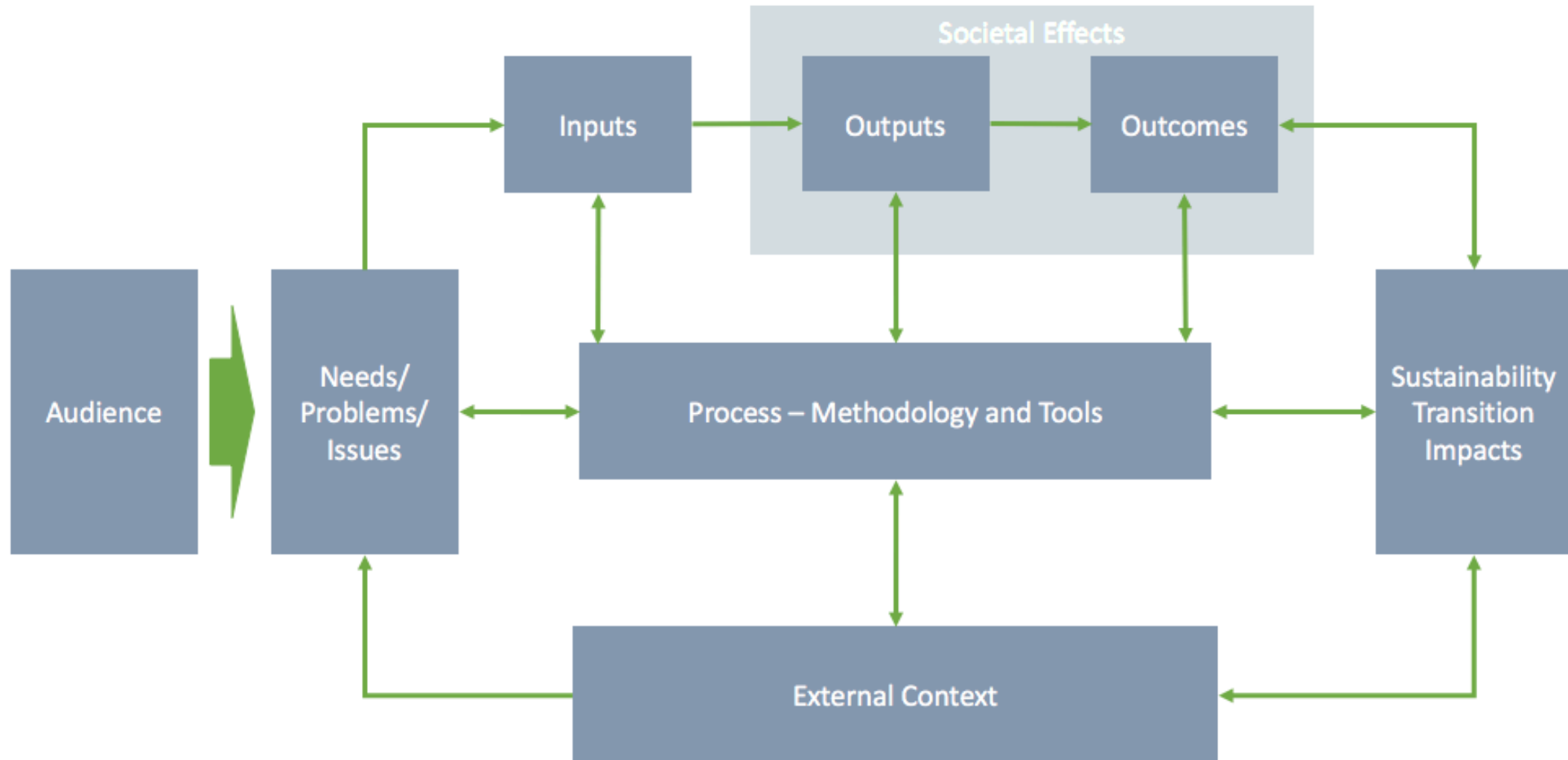
Evaluation Challenges

- Working within complex systems
- Long-term nature of transitions
- Boundary-spanning changes
- Evaluation for learning vs. evaluation for accountability

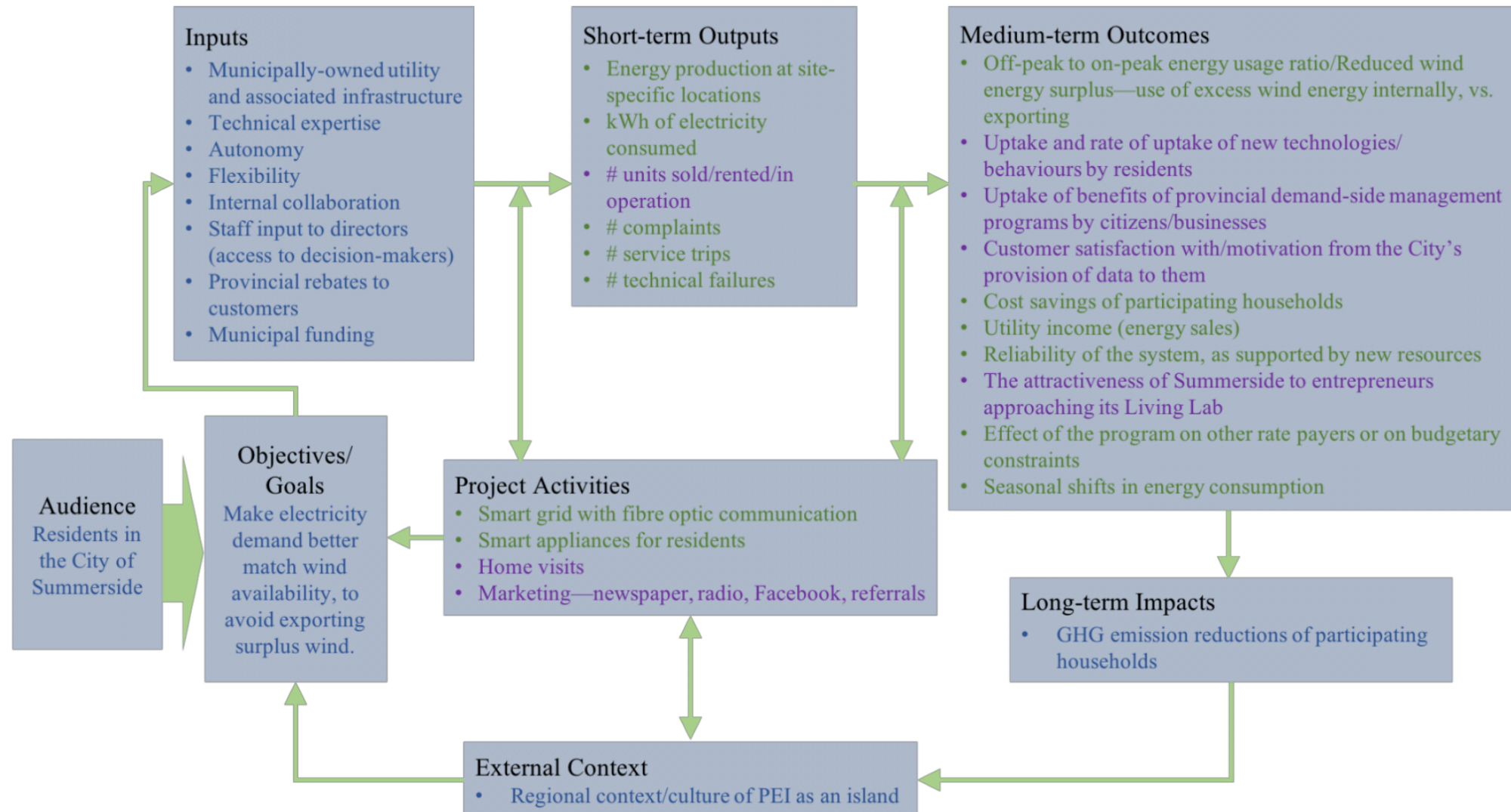
Inputs, Outputs, Outcomes, Impacts, Oh My!

- Process
 - Fair, representative, inclusive
 - Tools and methodologies used
 - Adaptive and reflexive
- Effects
 - First-order— short-term “splash” from a specific event or process—such as enhanced capacity, network and usable products (e.g., action plans, websites, new technologies)
 - Second-order—“ripples” which are bigger impacts that typically take longer to appear—such as structural changes (e.g., new policies, organizational changes), decisions and actions, climate/Energy impacts
- Sustainability Transition Impacts
 - Norms and cultural narrative change
 - Social learning, empowerment and social capital
 - Governance roles and relationships
 - Niche/Regime alignment
 - Climate/Energy impacts

Proposed Framework



Refining the Framework: The City of Summerside Smart Grid Project



Evaluation Process Questions to Consider

- For whom is the evaluation process intended?
- Who is carrying out the evaluation?
- How are the results shared?
- Who funds the evaluation?

Thank You!

- June 1 workshop and feedback on the evaluation framework
 - Frédéric Beauregard Tellier, Environment and Climate Change Canada
 - Nicholas Chesterley, Employment and Social Development Canada
 - Ian Clark, NRCan
 - Meaghan Davis, City of Toronto
 - Dror Etzion, McGill U., SCD
 - David Hughes, The Natural Step Canada
 - Michael Kalin, NRCan
 - John Kenney, NRCan
 - Haris Khan, Privy Council Office
 - Mary Kay Lamarche, NRCan
 - Niamh Leonard, McConnell Foundation
 - Drew Leyburne, NRCan
 - Mishka Lysack, U. Calgary, SCD
 - Deepti Mathew Iype, U. British Columbia, SCD
 - Damon Matthews, Concordia U., SCD
 - Patrick McCurdy, U. Ottawa, SCD
 - Janetta McKenzie, U. Waterloo, SCD
 - Dan Monafu, Treasury Board Secretariat
 - Normand Mousseau, U. de Montréal, SCD
 - Eric Poirier, Infrastructure Canada
 - Shahrzad Rahbar, Industrial Gas Users Association
 - Caroline Sanchez Valero, Réseau Environnement
 - Mark Stoddart, Memorial U., SCD
 - Liette Vasseur, Brock University, SCD
- Practitioners who took the time to discuss their visions of an evaluation framework :
- The City of Summerside
 - Gordon MacFarlane
 - Greg Gaudet
 - Aaron MacDonald
 - Gerald Giroux
 - Mike Thususka
 - Rob Philpott
 - Bobby Dunn
- The Toronto and Region Conservation Authority
 - Sonya Meek
 - Adriana Gomez
 - Shannon Logan
 - Jose Manuel Torcal